R. D. McEWEN



APRIL 23-29, 1961



National Realtor Week

IT PAYS TO DEAL WITH A REALTOR

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THE TORRANCE-LOMITA BOARD OF REALTORS -- MULTIPLE LISTING SERVICE

The Realtor's Pledge

"I AM A REALTOR: I PLEDGE MYSELF"

To protect the individual right of real estate ownership and to widen the op-

To be honorable and honest in all dealings;

To seek better to represent my clients by building my knowledge and com-

To act fairly towards all in the spirit of the Golden Rule;

To serve well my community, and through it my country;

To observe the Realtor's Code of Ethics and conform my conduct to its lofty

"WHATSOEVER YE WOULD THAT MEN SHOULD DO UNTO YOU, EVEN SO DO YE ALSO UNTO THEM'

A Realtor Is More Than A Real Estate Agent

KNOW THE DIFFERENCE

You need professional service when buying or selling. A Realtor is required by his code of ethics to render this type of service to both buyer and seller.

Your Realtor knows how best to advertise your property. His ability to publicize and advertise his listings before a broad market of buyers is one which cannot be matched privately.

Your Realtor knows financing; a service which is of inestimable value to those unacquainted with procedures used in acquiring FHA, VA or conventional loans.

Your Realtor offers permanence of responsibility in any sale. He is a reputable member of his community. He is no "fly-by-night" whose obligation to his client ends with closing a deal.

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\$14,500 Full Price

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Small Down

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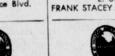
REALTOR

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Can get into this home for \$3500 down, total price \$21,950

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